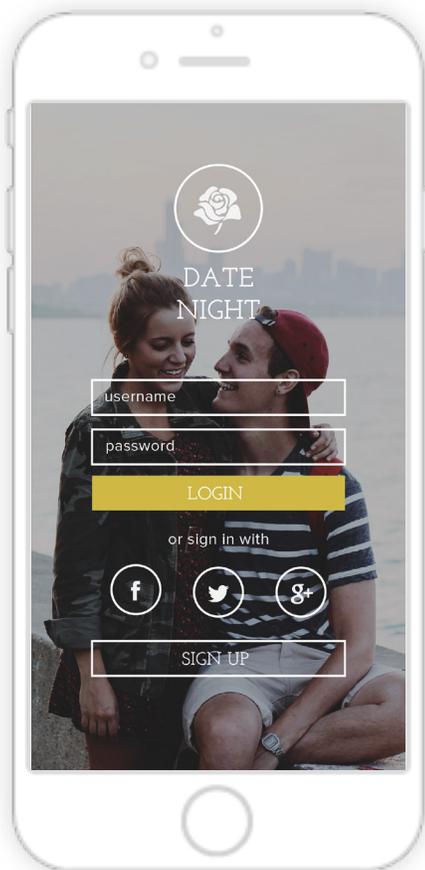


DATE NIGHT

A MOBILE APP BY
REBEKAH RUSSELL



DATE NIGHT

Date Night is a unique mobile solution that solves the problem of not knowing what to do on a night out with your significant other. By suggesting activities based on your interests and area, Date Night ensures that you'll never find yourself sitting on the couch with nothing to do on a Saturday night.

Clean typography, modern colors and design aesthetics, and striking imagery make this app not only current, but something that you'll look forward to opening.



DESCRIPTION

Wireframing came fairly intuitively for me. Drawing inspiration from apps like Instagram and Spotify, I knew I wanted the main profile to be tab-based, and the most logical place for them was in the middle of the screen, though I did try to have tabs at the bottom. I also wanted my main shape to be circles.

○
DATE NIGHT

username

password

LOGIN

or sign in with

○ ○ ○

SIGN UP

○
DATE NIGHT

name

email

password

confirm password

CREATE ACCOUNT

Hello, Jason.
We look forward to sending you on some great dates. To help us best suit your dating needs, please provide us with some basic information about yourself.

○
add photo

gender

partner's gender

age

country

city/state

CONTINUE

Great!
Now take a moment and select any types of activities you enjoy so that we can suggest dates for you that will be tailored to your interests.

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RESTAURANTS OUTDOOR

○ ○

ENTERTAINMENT SEASONAL

○ ○

SITE SEEING CREATIVE

FINISH

DATE NIGHT

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WELCOME BACK, JASON!

○ ○ ○

SUGGESTED DATES FOR TODAY

- There's a great new restaurant on 24th St.
- There's a deal on kayaking today.
- Oktoberfest is this weekend in Georgetown.
- Try Tango lessons at the Kennedy Center.

DATE NIGHT

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WELCOME BACK, JASON!

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SUGGESTED DATES FOR TODAY

- There's a great new restaurant on 24th St.
Blue Dusk Tavern
44 ★★★★★ (16)
\$\$\$ American · 24th St NW
New American preparations of locally sourced ingredients served amid hand-crafted furnishings.
Closes at 10:30 pm
[website](#) [directions](#)
- See more restaurant-related dates ○
- There's a deal on kayaking today.
- Oktoberfest is this weekend in Georgetown.
- Try Tango lessons at the Kennedy Center.

DATE NIGHT

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WELCOME BACK, JASON!

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DATE LOG

< OCTOBER >

SM	T	WT	FS
			○

DATE NIGHT

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WELCOME BACK, JASON!

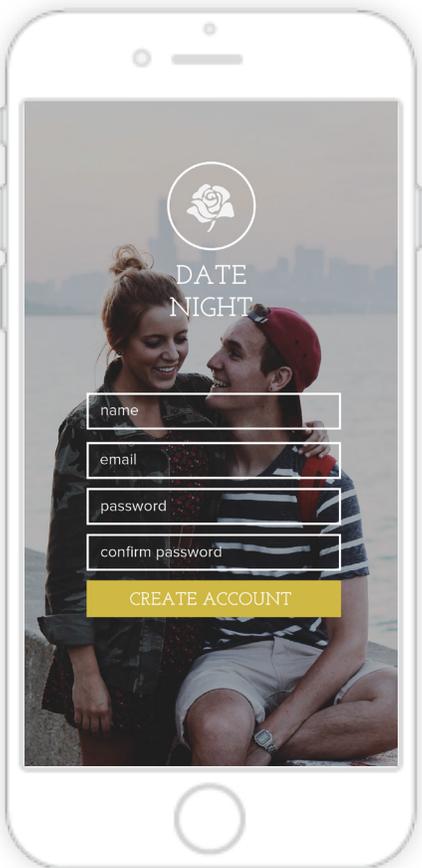
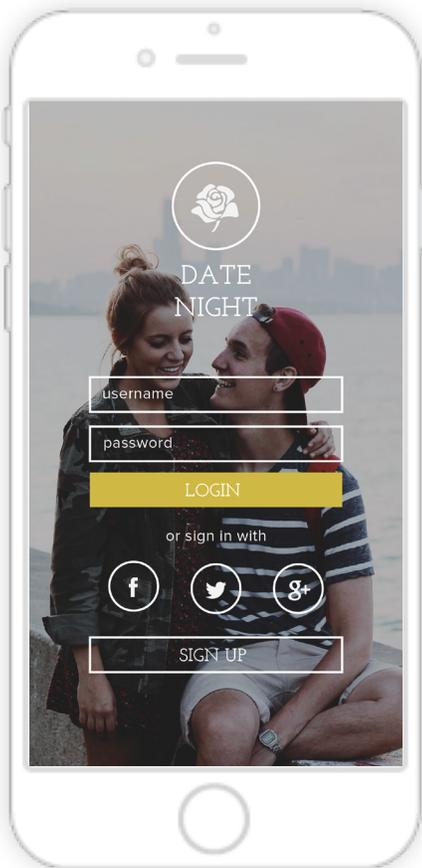
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FAVORITED DATES

- 16 OCT ○ Oktoberfest in Georgetown
- 25 SEPT ○ Shenandoah Valley hot air balloon festival
- 3 JULY ○ Tuscarora Mill restaurant Leesburg, VA
- 11 APRIL ○ Drive-in movie theater Vienna, VA
- 28 FEB ○ Ice Skating Reston Town Center
- 10 JAN ○ Skiing at Blue Knob Ski Resort
- 20 DEC ○ National Christmas Tree DC
- 13 DEC ○ Zoo Lights at the National Zoo DC

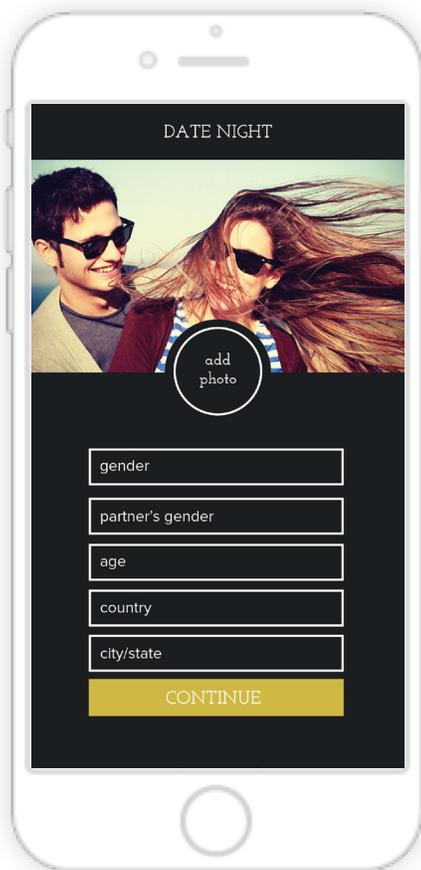


Going into the design of my app, I knew I wanted to make use of a lot of imagery. These login screens have a good sense of hierarchy and introduce my color scheme. I originally was going to have all of my “signup” screens have this same background, but I realized that would be too repetitive.



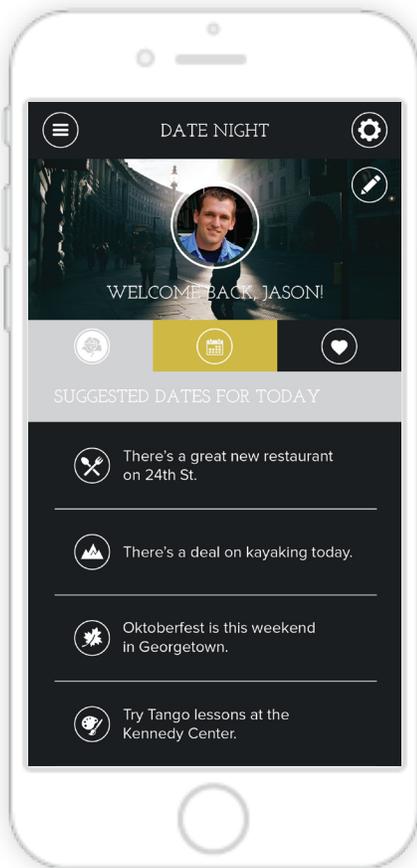
DESIGN

Introducing a new image allowed for my design to begin delving into an alternative layout. After creating their profile, the user is encouraged to select types of activities that they are interested in so that the app can suggest dates that the user will enjoy.



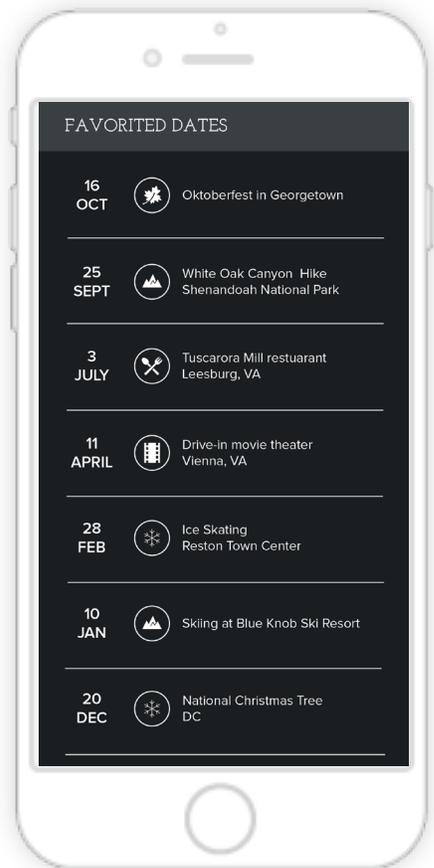
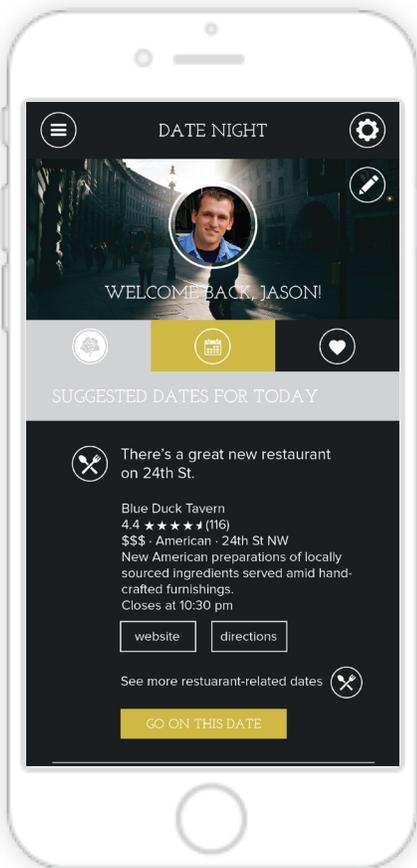
DESIGN

In designing the main page, or homepage/profile, I really began utilizing the idea of having different tabs. The first screen in this series is your suggested dates for today where the app lists dates that you might like to do that day. The second tab serves as a calendar or log of all past dates the user has been on. The third tab lists dates that the user has favorited.



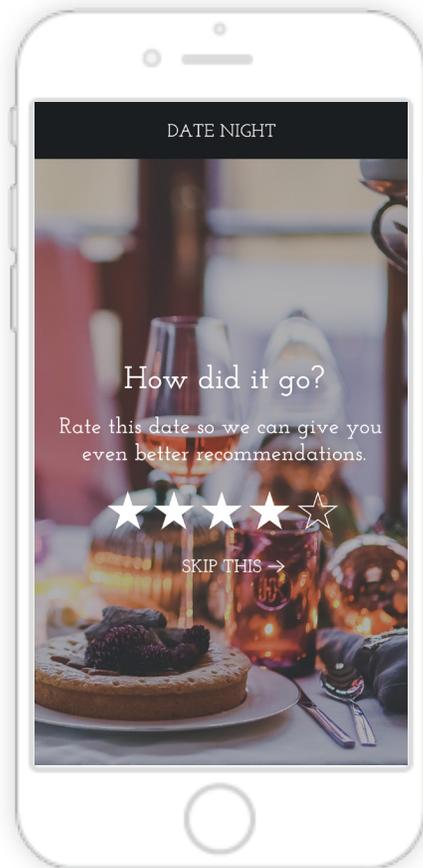
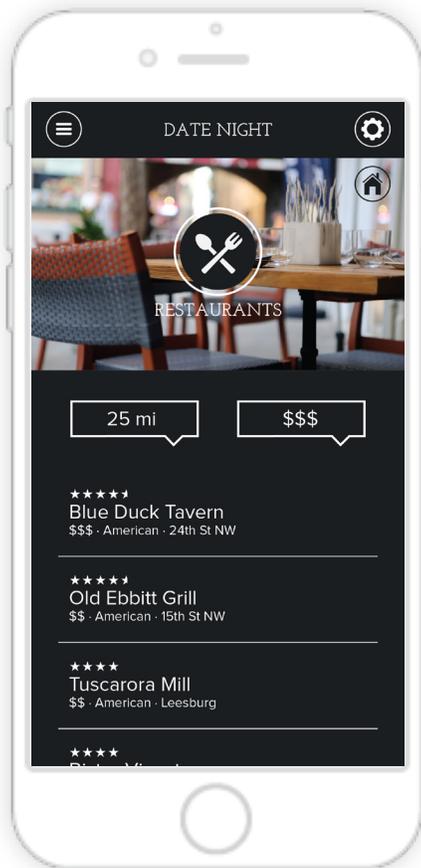
DESIGN

I decided there needed to be a little more that these screens can do. I made the home screen have the ability to expand so that you can read more about the dates it suggests. I also allowed the date log to expand so that you can click on a date and read more about what that date was.



DESIGN

This app also needed a way to search dates by category, so I created one such screen where the user can browse all dates that involve eating at a restaurant. I also needed a way for the user to rate their date, so I created a screen that would either serve as a push notification or that would arrive the next time the user opens the app.



Date Night may be viewed using Invision at...

https://projects.invisionapp.com/d/main#/console/5077287/111585671/preview#project_console



DESIGN